



FreshCultureCafé

FRESH CULTURE CAFE FRANCHISE BUSINESS OPPORTUNITY APPLICATION

Franchise Application Process If you feel that you possess the required skills and characteristics as well as have access to the necessary financial resources to acquire a **Fresh Culture Café** Coffee Bar, please complete our application form. The form should be completed in full and returned to us at your earliest convenience. Please follow the instructions detailed below when completing the form.

- Take your time in completing this application form
- Read each question carefully
- Print clearly
- All the information you provide must be accurate and up-to-date
- Attach an A4 sheet of paper with your name, the question number or title and the rest of the information, for each portion of this application where you find that there is insufficient space provided for your answer.
- If you have any questions or need assistance in completing this application, please contact us
- Your completed application form, a copy of your identity document/s as well as any additional information you think we should have, must be sent to us as follows:

E-mail: denis@freshbrands.co.za
106 Corlett Drive, Cnr Melrose Boulevard
Melrose Arch, Johannesburg

PERSONAL INFORMATION

These details must be completed by all partners, members or shareholders

| | |
|--|---|
| Name: | |
| Surname: | |
| ID Number: | |
| Residential Address: | |
| | |
| Postal Address: | |
| | |
| Contact Information: | |
| Mobile: | Work: |
| Email: | |
| Marital Status: | |
| Married <input type="checkbox"/> | Spouses Name: |
| Divorced <input type="checkbox"/> | Widowed <input type="checkbox"/> |
| | Single <input type="checkbox"/> |

EMPLOYMENT INFORMATION

These details must be completed by all partners, members or shareholders

List educational background (Please note: you may attach a resume for this & employment)

| | |
|----------------------------|--------------|
| High School: | Year: |
| Tertiary Education: | Year: |
| Other: | |

List Employment History for the past 5 years (Please note: you may attach a resume for this and education)

| | | |
|------------------|------------------|---------------|
| Employer: | Position: | Dates: |
| Employer: | Position: | Dates: |
| Employer: | Position: | Dates: |

Please provide full details for at Least Two References

| | | |
|---------------|-----------------|----------------|
| Name: | Company: | |
| Email: | Work: | Mobile: |
| Name: | Company: | |
| Email: | Work: | Mobile: |

Limited Corporation

Close Corporation

If other than a Sole Proprietor:

Details of Partners/Members/Shareholders

| Name | Address | Contact No. |
|------|---------|-------------|
| | | |
| | | |
| | | |
| | | |
| | | |
| | | |

Who will be the Franchisees:

| | |
|--|--|
| | |
| | |

FINANCIAL INFORMATION

These details must be completed by all partners, members or shareholders

Bank Account Details

| | | |
|------------------------|---------------------|----------------------|
| Bank: | Branch Name: | Branch No: |
| Account Number: | | Account Type: |

| | |
|--|----------|
| Net Worth Per Personal Balance Sheet | R |
| Current Monthly Income | R |
| Unencumbered cash Available for Investment (Proof to be submitted together with the application form) | R |

STATEMENT OF ASSETS AND LIABILITIES
(if existing business)

Balance Sheet of _____ as at _____ 2012

ASSETS

| Previous Year | | Current Year | | | | | | | | | | | | |
|-----------------------------|--|-----------------------------|------------------|------------------|----------------------------|------------|----------------------------|--|--|--|--|--|--|--|
| | <p>Fixed Property (Registered In Your Name) Give particulars of each property separately stating whether Freehold, Leasehold etc. and state if affected by any Servitude, Usufruct or Fiduciary Interests.</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 30%;">Name of Farm or Plot Number</th> <th style="width: 10%;">Size</th> <th style="width: 10%;">District</th> <th style="width: 10%;">Date Purchased</th> <th style="width: 10%;">Price Paid</th> <th style="width: 30%;">MCV/DCV</th> </tr> </thead> <tbody> <tr> <td> </td> <td> </td> <td> </td> <td> </td> <td> </td> <td> </td> </tr> </tbody> </table> | Name of Farm or Plot Number | Size | District | Date Purchased | Price Paid | MCV/DCV | | | | | | | |
| Name of Farm or Plot Number | Size | District | Date Purchased | Price Paid | MCV/DCV | | | | | | | | | |
| | | | | | | | | | | | | | | |
| | <p>Machinery, plant etc. Specify important items only.</p> | | | | | | | | | | | | | |
| | <p>Vehicles, implements Specify important items only.</p> | | | | | | | | | | | | | |
| | <p>Furniture & Fittings</p> | | | | | | | | | | | | | |
| | <p>Investments (Loans, Private Company Shares etc.)</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 30%;">By Whom Due</th> <th style="width: 10%;">Rate of Interest</th> <th style="width: 10%;">Date Recoverable</th> <th style="width: 50%;">Amount</th> </tr> </thead> <tbody> <tr> <td> </td> <td> </td> <td> </td> <td> </td> </tr> </tbody> </table> | By Whom Due | Rate of Interest | Date Recoverable | Amount | | | | | | | | | |
| By Whom Due | Rate of Interest | Date Recoverable | Amount | | | | | | | | | | | |
| | | | | | | | | | | | | | | |
| | <p>Life Policies (Payable to the undersigned and not to any third party)</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 15%;">Date Issued</th> <th style="width: 15%;">Company</th> <th style="width: 10%;">Number</th> <th style="width: 10%;">Maturity Date</th> <th style="width: 10%;">Amount</th> <th style="width: 40%;">Surrender Value Less Loans</th> </tr> </thead> <tbody> <tr> <td> </td> <td> </td> <td> </td> <td> </td> <td> </td> <td> </td> </tr> </tbody> </table> | Date Issued | Company | Number | Maturity Date | Amount | Surrender Value Less Loans | | | | | | | |
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| | | | | | | | | | | | | | | |
| | <p>Shares</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 30%;">Number Held</th> <th style="width: 30%;">Company</th> <th style="width: 40%;">Market Value</th> </tr> </thead> <tbody> <tr> <td> </td> <td> </td> <td> </td> </tr> </tbody> </table> | Number Held | Company | Market Value | | | | | | | | | | |
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| | | | | | | | | | | | | | | |
| | <p>Stock In Trade</p> | | | | | | | | | | | | | |
| | <p>Book Debts</p> | | | | | | | | | | | | | |
| | <p>Bills Receivable (Not Discounted)</p> | | | | | | | | | | | | | |
| | <p>Bank Balances Specify</p> | | | | | | | | | | | | | |
| | <p>Cash</p> | | | | | | | | | | | | | |
| | <p>Goodwill and Other Assets</p> | | | | | | | | | | | | | |
| | <p>TOTAL ASSETS</p> | R | | | | | | | | | | | | |
| | <p><i>Please Note: State if any assets are encumbered.</i></p> | | | | | | | | | | | | | |

LIABILITIES

| Previous Year | Bonds and/or Amounts Owing Under Deeds of Sale | | | | Current Year |
|--|---|---------------------------|---------------------------|--------------------|--------------|
| | Name of Farm or Plot Number | Name of Bondholder/Seller | Annual Capital Reductions | Maturity Date | |
| | Bank Overdrafts Specify security given. | | | | |
| | Owing Under Sale Transaction and Leasing Transaction Agreements | | | | |
| | Moveable Encumbered | To Whom | Instalments Payable | Amount Still Owing | |
| | Bills Payable | | | | |
| | Sundry Creditors | | | | |
| | Loans Including Insurance Companies | | | | |
| | To Whom Due | Rate of Interest | Date Repayable | Amount | |
| | Other Liabilities Specify | | | | |
| | Liability for Income Tax Date to which assessment paid. | | | | |
| | TOTAL LIABILITIES | | | | R |
| | <i>Please Note: State if any of the above liabilities are covered by a Notarial Bond.</i> | | | | |
| Contingent Liabilities as Guarantor, Surety or Otherwise - Specify Below: | | | | | |

| | | |
|---|--------------------------------|---|
| R | TOTAL ASSETS | R |
| R | LESS: TOTAL LIABILITIES | R |
| R | NET WORTH | R |

STATEMENT OF INCOME AND EXPENDITURE

Listing of

as at

2012

MONTHLY INCOME

Salary - Self

Salary - Spouse

Commissions

Investment

Other

Total Income

R

**MONTHLY
EXPENDITURE**

Taxation

Pension

UIF

Medical Aid

Rent/Bond Payment

Electricity & Water

Rates & Taxes

Hire Purchase

Installments

Lease Agreements

Credit Card Accounts

Insurance Premiums

Life Assurance

Premiums

Transport

Loan Repayments

Donations

Alimony/Maintenance

Children's Education

Clothing

Entertainment

Groceries

Clothing Accounts

Telephone & Cellular

Medical

Domestic

Worker/Gardener

Security

DSTV/M-Net

Total Expenditure

R

Surplus Available

R

I understand that if this application for a Franchise is accepted, I will be required to sign a comprehensive Franchise Agreement regulating all aspects of my franchise relationship with *Fresh Culture Cafe*.

I also hereby declare that the information given in this application is correct and fully disclose my assets and liabilities to the best of my knowledge and belief.

Signed at _____ (place), on the _____ of
_____ (date)

by _____

(the prospective franchisee(s))